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Official News Release  
For Immediate Release

**MORRIS COUNTY UNVEILS “ALERTMORRIS” EMERGENCY NETWORK**  
**INCLUDES POTENTIALLY LIFESAVING SMART911**

The start-up of the “**AlertMorris**” emergency notification system, a countywide network to provide up-to-the-minute emergency messaging to residents throughout Morris County, is being jointly announced today by Morris County and many of its 39 municipalities.



AlertMorris will allow you to get emergency notifications in any manner you choose, including *phone, email, text, or social media*, so you can stay informed during major storms or other emergencies taking place throughout Morris County.

**Morris**

just a few seconds.

Each Morris County municipality will have the ability to get the ***right message to the right user at the right time*** from any device connected to the internet, and in

AlertMorris also offers a free **Smart911** signup option for county residents, providing a greatly enhanced and potentially lifesaving 9-1-1 emergency call service for anyone who registers for it.

**Please Sign Up: All county residents are encouraged to sign up.**

**Signing up is simple:** Create your profile by visiting the Morris County website: <https://morriscountynj.gov/about/municipalities/>. Just click on the green “Reverse 911 Signup” icon for your town to register through your municipal notification system.

Morris County government, through the Board of Freeholders and the Office of Emergency Management and the Morris County Communications 911 Center is financing **AlertMorris** and its **Smart911** component at no cost to Morris County's municipalities. **\*\***(see below)

“Under the AlertMorris banner, we are significantly improving our emergency notification capabilities to residents, businesses, and those who do business or travel through Morris County,” said **Morris County Freeholder Director Doug Cabana**. “It meets our increasing security and notification needs as we close in on the year 2020 and beyond.”

Users have the ability to enter multiple addresses located in multiple jurisdictions within a single profile. If you care for a loved one who lives in another Morris County town and want to be notified of issues affecting that person's municipality, your one registration process will satisfy that need.

Residents in the county's 39 towns are likely to see the new countywide alert system under municipal banners, such as **AlertChathamBorough**, which has been created by Chatham Borough and is posted on the borough's website.

AlertMorris replaces the county's McUrgent and Everbridge systems, and may in the future replace other notification systems used by some of the county's municipalities.

Although all data from the county's previous notification system has been exported to AlertMorris, which should provide for a seamless transfer process, previous users still are encouraged to re-register to ensure the new system has all of your pertinent information.

The Morris County Office of Emergency Management and 911 Communications Center team, in partnership with Rave Mobile Safety, developed this easy to use system that allows emergency alerts and mass notifications to efficiently reach the public.

Working with Rave Mobile Safety, the county first rolled out **Smart911** in late 2017: <https://morriscountynj.gov/2017/10/smart911-free-emergency-call-service-is-now-available-to-a-majority-of-morris-county-residents/>.

**Smart 911** is **FREE**, and your information is secure, accessible only to a 9-1-1 call taker. This service can provide key information to responders that can make your family safer. For example:

- **Address Details:** How to access your home, number of bedrooms, location of utility shut-offs, and if you live in a multi-family building;
- **Family Details:** Number of residents, ages, photos of children, and your landline and mobile phone numbers;

- **Medical Information:** Medical conditions of certain residents, medications taken/required, allergies, mobility of residents, and if special equipment is needed in an emergency;
- **Animals:** A list of your pets, service animals and livestock, and their names so responders are aware of them as they enter your home. Also, include the name of your veterinarian;
- **Emergency Contacts:** Family members, friends or neighbors to be contacted in case of an emergency;
- **Vehicles:** Make, model and license plate number in case of a motor vehicle accident.

Residents can offer as much or as little information to first responders through **Smart911** as they wish.

For questions about **AlertMorris** or **Smart911** contact your local police department or the Morris County Office of Emergency Management at 973-829-8600. And, please, sign up now!

**\*\* While all county residents can register for Smart911, not all municipal dispatch centers are enrolled in the system. Currently, 24 of 39 municipal dispatch centers are connected. Some others have indicated they may join in the future.**

**That does not mean that persons signing up in non-member towns can't take advantage of the system. It depends on where the 911 call is received – and that can include cell phone calls made on the road that reach member dispatch services inside or outside of Morris County.**

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