

TOWN OF DOVER

37 NORTH SUSSEX STREET
DOVER, NEW JERSEY 07801
Telephone: (973) 366-2200 Fax: (973) 328-6524



James P. Dodd, Mayor

February 15, 2013

Stephanie Stubing
Charlotte's Web
39 W. Clinton Street
Dover, NJ 07801

Re: Mayor's Fishing Derby 2013

Dear Potential Sponsor:

For the past seven years I, along with members of the Board of Aldermen, have held an annual fishing derby here in the Town of Dover. This year's 8th Annual Mayor's Fishing Derby event will be held on Saturday, May 18, 2013 at Hurd Park from 8:00am to 12 Noon. The benefits of this event to the children of our community are, in my opinion, many and come back to us all during the course of their lifetime ten-fold. This event provides an opportunity for our youth to be exposed to one of our country's favorite pastimes – fishing! There are many people who find that fishing is more than just a hobby. Fishing is a great way for our children to enjoy what nature has to offer. It is an activity which, in addition to being fun, teaches them patience, persistence and creativity. When young people feel good about themselves they operate more effectively and productively in our communities, families and schools.

Budget limitations have resulted in the elimination or cutbacks in some of our local programs. I am writing to you to seek your support in keeping this program going. If you are willing and able to give, you are not limited to any one type of donation; all donations, whether check, merchandise, gift certificates etc. would help to offset the costs of the event. Please include a business card, small banner, and the like that we can display on the sponsor's board to be posted at the event so that we can encourage our patrons to support your business. Your decision to support this program would be greatly appreciated. If you decide to make a donation, please send your donation to the attention of the "Mayor's Fishing Derby" to the address above no later than Friday, May 10, 2013.

Again, thank you for your consideration and if you have any questions, please contact Lisa Newkirk at 973-366-2200 x1112.

Respectfully Submitted,
TOWN OF DOVER

James P. Dodd
Mayor

JPD/lh

Cc: Alderman Robert Rutan
Victor Rodriguez, Recreation Commission
William Close, Administrator
File

****Please visit our website at www.dover.nj.us or to view photos of last year's derby, use the link below****
<http://www.dover.nj.us/Cit-e-Access/news/?TID=17&NID=26344>